



## Mission Statement & Standing Rules

Updated: August 21, 2014

**Mission Statement: To promote the beautification of our community through education and sharing of good landscaping & gardening practices.**

1. The WesterFlora Garden Tour will be organized by the Westerville Civic Beautification Committee of the Westerville Garden Club, established in 1992.
2. Garden Tour Sponsors are the Westerville City Council/Westerville Parks & Recreation Department, Westerville Garden Club and a local Garden Center.
3. All expenses must be pre-approved by the Westerville Civic Beautification Committee Chairman and/or the Westerville Parks & Recreation Department liaison.
4. All members of the Westerville Civic Beautification Committee shall be Westerville residents, living in the 43081 and 43082 zip code areas or within the Westerville School District, or members of the Westerville Garden Club.
5. To be considered for the WesterFlora Garden Tour, residents must live in the 43081 or 43082 zip code areas or within the Westerville School District.
6. A garden may be repeated on the tour no more than every two years, unless a major change or addition has been made to the garden.
7. All completed entry forms must be received by 5 PM on the day of the selected entry deadline.
8. All entrants will receive a sign for their yard to promote WesterFlora. It will have the WesterFlora logo, theme and "Thank you for supporting WesterFlora", Garden Tour Date & Time. those gardens chosen for the tour will receive a stick on strip that says "Garden Tour Today" on it to be placed on the yard sign on the day of the tour.
9. All entry gardens will be viewed within the week following the entry deadline by a WesterFlora Selection Panel of 3 or panel(s) of Landscape Design Consultant Judges.
10. Gardens selected for the WesterFlora Garden Tour will be notified by Friday of the week following the entry deadline.
11. Artists and Musicians must be viewed and approved by a member(s) of the Committee to be part of the WesterFlora Garden Tour.
12. The WesterFlora Garden Tour web site address is [www.westerflora.com](http://www.westerflora.com).

- 13. An Appreciation Dinner & Tour will be held on the day following the tour for the Garden Owners, the Westerville Civic Beautification Committee and Tour Sponsors and Supporters.**
- 14. When selecting gardens for the tour every effort should be made to have a ratio of 30% or less repeat gardens and 70% or more new gardens. This of course will depend on the quality and number of new garden entries received each year. Maintaining a quality tour is always the goal.**
- 15. The WGC Public Gardens will be listed on the back of the Tour Brochure every year. All of the Westerville Public Gardens such as Inniswood Metro Park, Otterbein Community Garden and Westerville Garden Club sponsored gardens will be on the tour on a rotating basis, if they apply. The goal is to have one public garden on the tour each year.**
- 16. The Appreciation Dinner should be for officials, sponsors, committee members and garden owners and since the artists and musicians have become such a special part of the tour, we will include them also. Invitations to the Appreciation Dinner, which is usually held the night following the tour, will be sent to the artists and musicians that participate in the tour. If a large musical group is involved we will not invite the entire group, only the manager(s). Spouses will not be invited unless there is a low attendance of musicians and artists. If a parent or teacher is involved because of transportation, etc. they will be invited too.**